

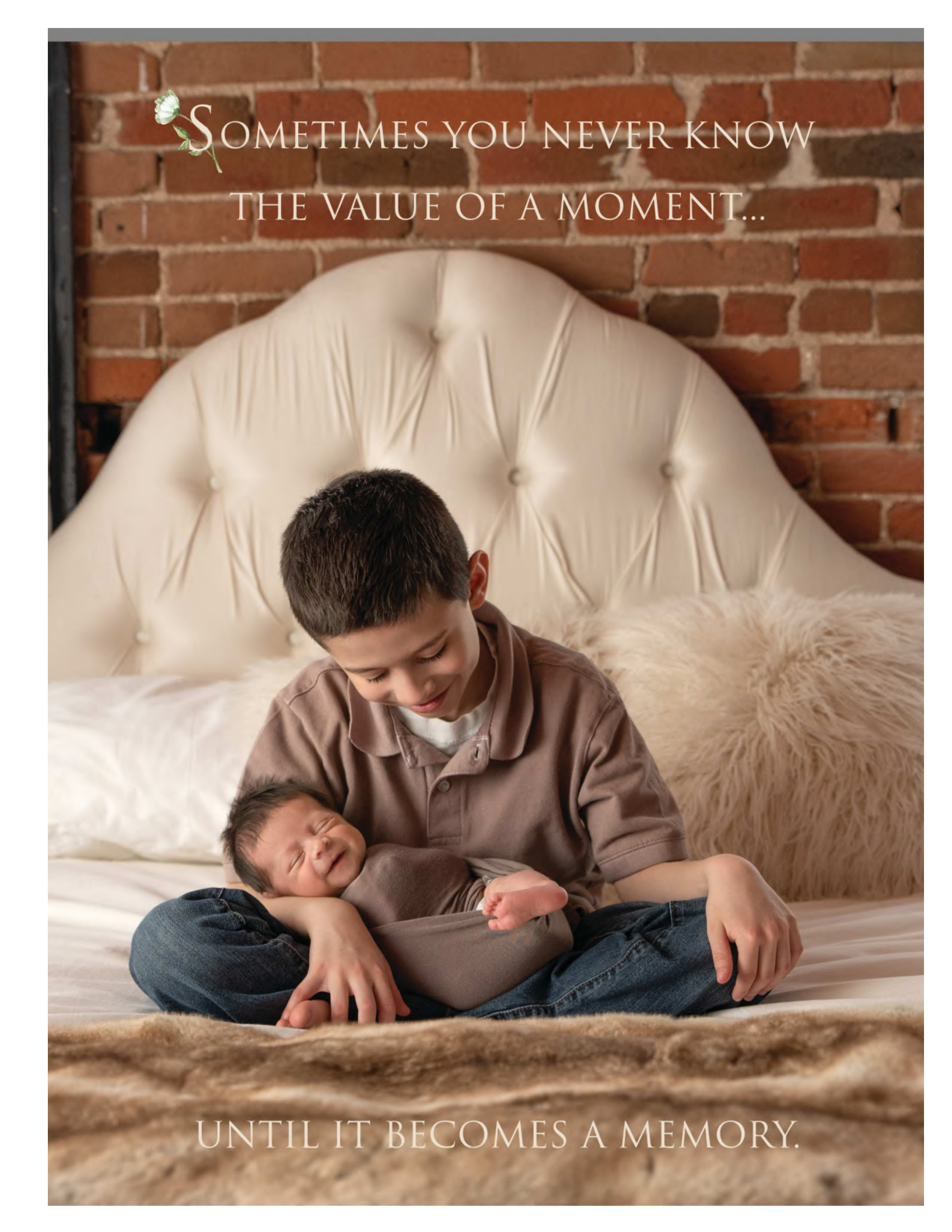
Puddles & Pearls

PHOTOGRAPHY



Welcome Guide



A young boy with dark hair, wearing a brown polo shirt and blue jeans, sits on a bed. He is holding a newborn baby in his arms, looking down at the baby with a gentle smile. The baby is wearing a brown onesie and is sleeping peacefully. The bed has a white tufted headboard and a white fluffy pillow. A thick, textured brown blanket is in the foreground. The background is a red brick wall.

SOMETIMES YOU NEVER KNOW
THE VALUE OF A MOMENT...

UNTIL IT BECOMES A MEMORY.



Choosing Your Photographer

BRINGING YOUR MEMORIES TO LIFE

You will have many decisions to make throughout your child's life. Choosing how to bring your memories to life is one of your most important. As each milestone passes and each new chapter begins, it's the beautifully captured images that help you revisit the innocence, wonder, and spirit of a childhood that passes by all too quickly.

*So how do you choose the best
photographer for you?*

CHOOSE A PHOTOGRAPHER WHO VALUES YOUR VISION

We'll be there every step of the way to ensure your heirloom memories will be cherished for generations to come. From session styling, to wall art and album design, every detail will be curated to complement your unique style.

A TRAINED PROFESSIONAL

Choosing a newborn photographer who has been formally trained in safe posing techniques is the most important factor to consider. Many popular newborn poses can be dangerous if done incorrectly. To ensure you aren't inadvertently endangering your precious newborn baby, make sure you are hiring a trained professional. Erica is fully trained in safe posing and advanced editing techniques and utilizes a trained assistant or parent to ensure your baby is safe at all times. We are happy to provide a detailed list of safety practices we have for the studio.

LET THE BEGINNING NEVER END

Today is the last day your baby will ever be this little. Tomorrow they will be just a little bit bigger, and the next day just a little more. Having beautiful portraits that take you back to the beginning is an investment you will never regret. Heirloom portraits become more and more valuable with every passing day, bringing you back to priceless memories you can revisit throughout your child's life. Your child can then share them with their own children one day. Create a lasting legacy of heirloom portraits for your family, starting with the tiny beginnings.

NEWBORN SESSION DETAILS

Newborn sessions take place in our studio in Old Colorado City. The studio is fully stocked with props, outfits for your baby, bonnets, headbands, cozy wraps, and soft blankets. We recommend scheduling newborn sessions when your baby is between 6-14 days old. After baby arrives, contact us as soon as you can to schedule your session.

WHAT TO WEAR

For the family portion of your newborn session, we recommend wearing neutral or soft colors with solid prints. White, cream, gray, or colors with a more muted tone are all good options. Vibrant colors and heavy patterns can be distracting, pulling the focus away from the connection and love of the family welcoming the newest member.

Newborn Sessions





B A B Y S A M A N T H A



"Erica Tipton blows me away!"

She perfectly captured my beautiful babies!

Excuse me while I ugly cry over here.

"These photos are amazing!"

-Morgan McBride



Baby's First Year

MILESTONES

Milestone sessions are a great way to document your baby's many achievements and accomplishments in their first year. This is the perfect time to capture your baby's blossoming personality and the little details you'll cherish when they are older. Milestone sessions can take place in the studio or outdoors upon request. Setups are designed with simple styling to keep the focus on baby. Props and wardrobe are all provided.

CAKE SMASH

Cake smash sessions are a fun way to celebrate your child's first birthday! Our cake smash sessions are custom designed for any theme or style you'd like. We provide all props, backdrops, and outfits. For liability purposes, cake is not provided, but we do work with a local bakery to design a cake that will go perfectly with the styling and setup for parents to pick up and bring to the session. The session will include birthday portraits before the cake, cake smash, and finish with a bubble bath or milk bath splash in our clawfoot tub.



FEDORCZUK TWINS



"I spoke with several photographers before making my decision, and boy did I make an amazing choice! I cannot say enough good things about my experience with Erica. She really listened to what I wanted and made it happen.....but even better than I had pictured. She is so creative! I have twins, and I was hoping to get some great photos, however the outcome of the photos was far beyond my expectations. She took so many amazing photos that I will absolutely treasure for the rest of my life. She beautifully captured my girls' personalities and was so patient with them. Erica clearly loves what she does. She is the best at what she does, and I give her my highest endorsement."

~ Rachel Fedorczuk



Maternity & Family

MATERNITY

Maternity sessions take place in an outdoor location, but can also be done in the studio upon request. Spouse and children are encouraged to participate. Boutique maternity gowns are provided. Professional hair and makeup services are available upon request for an additional fee.

FAMILY

Family sessions include 1-2 outdoor locations. Studio family sessions are also available upon request. We will use a combination of natural lifestyle posing and traditional posing for your family images.

WHAT TO WEAR

Maternity gowns are available for client use. All of our maternity gowns also work really well for non-expecting mamas. We recommend dressing the rest of the family in neutral colors (white, cream, beige, gray, etc.) for maternity sessions in case we use multiple gown colors during the session. If you have something specific in mind for the family, we can absolutely plan the gown choices around that. Wardrobe suggestions for family sessions vary depending on the season and location we will be using. We recommend choosing muted tones for your session and avoiding using a lot of patterns and vibrant colors. Choose a few coordinating colors rather than dressing everyone the same. If you use a patterned outfit, try to limit it to one or two family members and use solid prints for everyone else.

• SESSION FEES •

NEWBORN	200
MATERNITY	150
MILESTONE	50
CAKE SMASH	200
FAMILY	200

• IMAGE COLLECTIONS •

10 IMAGES	300
20 IMAGES	500
35 IMAGES	750
ADD-ON	30

• WALL ART •

WALL ART		GIFT PRINTS	
11x14	350	4x6	20
16x20	500	5x7	20
20x30	625	8x10	40
24x36	725	11x14	50

Investment
2019

• ALBUMS •

STANDARD		PREMIUM	
25 IMAGES	650	10 SPREADS	1000
35 IMAGES	800	ADD-ON SPREAD	100
50 IMAGES	1000	ENGRAVING	100

• KEEPSAKE BOXES •

8x10 10 prints	650
8x10 20 prints	850
11x14 10 prints	800
11x14 20 prints	1000

*All image collections and print products
subject to an 8.25% sales tax*





CREWS FAMILY



"Erica was amazing, both for our maternity shoot and the newborn shoot. She was so patient and really knew how to best capture these incredibly special moments. She spent more than 4 hours with our newborn to get the right photos (because our little girl wasn't cooperating). I am definitely recommending her to anyone in the Colorado Springs area!"

-Meagan Crews



Heirloom Memories

LASTING LEGACY

I have fond memories as a child of my family, sitting on the couch looking through boxes full of printed photos of our early childhood. When visiting my grandparents, we would flip through old photo albums of my parents when they were little and listen to the stories of each adventure. There is something about holding a photograph in your hands. It connects you physically to the feelings of a time and place that an image on a screen can't replace. That's why printing your photos is so important. It is a tangible link to your most cherished memories.

In this digital age, we are taking significantly more photos than ever before. Yet, almost all of those photos are never printed. Instead, they remain in digital form, stored in technology that will likely become obsolete, crash, or corrupt, causing us to permanently lose those precious photos. Photos that document our life aren't just for us. They are for our children, our grandchildren, and our great grandchildren. They are part of our legacy. Build a lasting legacy for your child with printed photos that are made to last for generations.

ALBUMS

Our albums are handmade with natural fiber and eco-friendly materials. Pages are made from organic cotton rag paper and can be created with thin torn edge pages or thick lay flat pages. Images are printed with archival, museum-quality inks that are made to last for 150-200 years. UV coating is applied to each page to protect your images.

BAMBOO KEEPSAKE BOX

Our bamboo keepsake box is our most popular product. The box is printed on three sides. The top cover, inside of the lid, and the bottom of the box are all spaces for a custom design. The box is made from bamboo wood with a beautiful brass clasp. Each box comes with either 10 or 20 matted fine art prints. You can choose to keep all of the prints in the box or hang a few on the wall to make room in the box for other special keepsake items.



Wall Art

WALL ART

What better way is there to decorate your home than with photos of your loved ones? Photos help you relive cherished memories any time you glance at the wall. Our wall art collections are made from archival museum-grade inks with protective coatings, so they remain just as vibrant and beautiful for generations to come. Purchase 3 or more pieces for a wall display and receive a 25% discount.

FRAMED PRINTS

We have a variety of frames, mats, and finishing options to customize your framed art to perfectly match your family's style and your home decor. Images are printed on an organic cotton rag paper with either torn or straight edges. Our reclaimed barnwood frame is a popular choice.

CANVAS PRINTS

Canvas prints are always an excellent choice for a timeless look. We offer both gallery-wrapped canvas, and framed canvas prints. For a more rustic look, our Lagniappe canvas is assembled like a scroll with reclaimed barnwood on the top and bottom of the canvas with twine for hanging.

WOOD PRINTS

Wood prints provide a more rustic, earthy style for your home. Images are printed on wood with or without grain showing through. Wood prints also come in a variety of shapes in addition to the traditional square or rectangle print. Additional shape options include circles, ovals, hexagons, letters, and numbers.

METAL

Metal prints offer a modern decor option. The image is printed directly onto a sheet of aluminum with a gloss coating. Colors show up more vibrantly and smooth on metal than any other print medium. They look great hanging on a wall or mounted with an easel for a beautiful desk display.

The Baby/Family Plan

BUNDLED SESSIONS

For clients who would like to book several sessions within one year, we have created a baby/family plan that offers our best heirloom keepsake products and an ample amount of digital images at a discounted rate with flexible payment options. The baby/family plan includes either 3 or 4 sessions that can be used for any of our session offerings. Total amount can be paid all at once, divided into separate payments due before each session (most common) or a monthly payment plan throughout the year.

WHAT'S INCLUDED

3 sessions 2400

35 digital images from each session,
a wooden engraved USB, and a
print credit of \$1800

4 sessions 3200

35 digital images from each session,
a wooden engraved USB, and a
print credit of \$2500



THE PORTRAIT STUDIO

The studio is located right off of Colorado Ave, in the heart of Old Colorado City. There is a free public parking lot right behind the building with an easily accessible back entrance to the studio. Our bright and airy studio is perfectly set up for the comfort and safety of our newborn clients. We keep the studio warm and cozy for our newborn sessions and cool and comfortable for all other sessions and appointments. The studio is fully stocked with hats, headbands, newborn through 18-month outfits, cozy wraps, blankets, props, backdrops, and a variety of maternity gowns. All ordering appointments take place in the studio. Images are viewed and selected from a large display, and print products are chosen from our selection of studio samples. Please contact us to schedule a free tour and consultation.

Visit The Studio





ERICA TIPTON

Erica Tipton is a published photographer and award-winning artist, specializing in newborn, maternity, and baby fine art portrait photography. We offer a one-of-a-kind portrait experience, customizing your imagery to truly reflect your family's story. With every passing year as your family grows, those images become more and more precious. Create a lasting legacy for your family with heirloom memories.

Puddles & Pearls
PHOTOGRAPHY

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